



# MainCor Community Event Grant

## Guidelines and Application Process

Midtown Kansas City is a dynamic blend of thriving neighborhoods and unique businesses. Attracting and keeping people in Midtown is a great way to build community and promote local commerce. The purpose of this grant program is to encourage businesses, organizations, and neighborhoods to host events that will draw and keep people in this area to make *Midtown a great place for all*.

This grant provides matching funds (half of the total cost) **up to \$500**. Applicants must be within MainCor's boundaries (Pershing Road to 47<sup>th</sup> Street, Southwest Trafficway to Gillham Road – please see attached map for specific boundary lines.) An organization can submit unlimited requests for grant funding, but MainCor will fund a maximum amount of \$500 per calendar year (January 1 – December 31) per organization, upon approval.

The application must be submitted for approval at least **60 days** before the event. Applicant will receive notification regarding approval within two weeks of received date.

Within 60 days after the event, the applicant must submit a list of receipts (Excel document) and provide receipt copies of purchases and proof of payment (canceled checks, bank/credit card statements) to verify the expenses before reimbursement will be awarded. Reimbursement will be mailed to applicant within 30 days after paperwork has been received and approved.

The event must be free and open to the public and promoted metro-wide. The MainCor logo must be featured on marketing materials for event. Logo will be provided by MainCor upon request.

Events could include: fairs, walks/races, art shows, neighborhood celebrations, etc. All city permits/requirements must be met.

### Eligible Uses:

- Entertainment (music, performers etc.)
- Equipment, tent, space rental
- Decorations
- Office supplies (postage, printing, etc.)
- Promotions/Marketing
- City permit fees

### Non-Eligible Uses:

- Salaries or stipends of organization staff or event organizers
- Food and beverage
- Purchase of equipment/capital investment

Please complete grant application and send to:  
MainCor, 3215 Main Street, Suite 200 Kansas City, MO 64111  
or email to Leigh at [lblumenthal@maincor.org](mailto:lblumenthal@maincor.org)

**MAIN STREET CORRIDOR DEVELOPMENT CORPORATION**  
3215 Main Street, Kansas City, Missouri 64111  
[mainstreetkansascity.org](http://mainstreetkansascity.org)

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## APPLICATION

NAME OF BUSINESS OR ORGANIZATION	
BUSINESS OR ORGANIZATION DESCRIPTION	
TYPE OF BUSINESS	<input type="checkbox"/> FOR PROFIT <input type="checkbox"/> NONPROFIT
MAILING ADDRESS	
CONTACT NAME	
CONTACT EMAIL	
CONTACT PHONE	
NAME OF EVENT	
DATE(S) OF EVENT	
LOCATION OF EVENT	
EVENT DESCRIPTION	
PARTNERING ORGANIZATIONS	
HOW WILL THIS EVENT BE PROMOTED?	
HOW WILL THIS EVENT ENGAGE THE COMMUNITY?	
REIMBURSEMENT REQUEST AMOUNT	
EXPENDITURE DESCRIPTION FOR REIMBURSEMENT	

Please complete grant application with event budget to:  
**Main Street Corridor Development Corporation (MainCor)**  
**3215 Main Street, Suite 200**  
**Kansas City, MO 64111**

or send via email to Leigh Blumenthal at:  
 lblumenthal@maincor.org

